

University of Pretoria Yearbook 2019

Information and knowledge management 785 (GIB 785)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	5.00
Programmes	PGDip Business Administration PGDip Business Administration
Prerequisites	No prerequisites.
Contact time	24 contact hours per 3 week cycle
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 2

Module content

An organisation's competitive advantage increasingly depends on knowledge management – what the organisation knows and how it uses what it knows. This course focuses on the knowledge economy and how technological advances in information technology impact on the structure of industries and organisations, the management of people, and how business is conducted.

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